



THE
PERFORMING ANIMAL
WELFARE SOCIETY
PRESENTS

2018
INTERNATIONAL
CAPTIVE WILDLIFE
CONFERENCE

Friday , Saturday, Sunday
November 9, 10, 11

PICKWICK GARDENS CONFERENCE CENTER
BURBANK, CALIFORNIA



**SPONSORSHIP
OPPORTUNITIES**

ABOUT PAWS

The Performing Animal Welfare Society (PAWS) is a non-profit organization founded in 1984 by former Hollywood animal trainers Ed Stewart and the late Pat Derby, with a mission to rescue and provide sanctuary for abandoned, abused or retired performing animals and refugees from the exotic "pet" trade.



PAWS established the **first elephant sanctuary in the United States**, and is the only sanctuary to care for bull elephants.

We operate **three sanctuaries for captive wildlife** in California that provide permanent homes for exotic species, ranging from the diminutive muntjac deer to the

world's largest land mammal, the elephant.

At 2,300 acres, our **ARK 2000 facility in San Andreas, California, is the world's largest captive wildlife sanctuary**. Specially designed habitats provide plenty of room to roam for our Asian and African elephants, bears, and big cats.

PAWS is licensed by the U.S. Department of Agriculture and the California Department of Fish and Wildlife, and accredited by the Global Federation of Animal Sanctuaries.

PAWS is recognized as a leader in advocating for performing wild animals and captive exotic wildlife, effecting changes that directly improve their welfare.

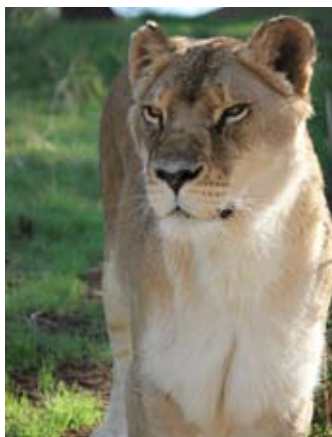
PAWS FILLS A NEED FOR EXOTIC ANIMAL RESCUE & CARE

Countless animals are suffering in rundown roadside zoos, decrepit backyard cages, horrendous breeding facilities, and traveling circuses.

We can't return captive exotic animals to the wild, but PAWS can provide a natural environment for them to live in that is far closer to what nature intended for these animals.

EDUCATION & AWARENESS

PAWS has been presenting outstanding conferences since 1992, featuring world-recognized experts and attracting attendees from around the world. Our aim is to educate, stimulate critical discussion, and promote action to protect and improve the welfare of captive wildlife.



PARTNER WITH PAWS

2018 INTERNATIONAL CAPTIVE WILDLIFE CONFERENCE

The PAWS International Captive Wildlife Conference is a highly anticipated, biennial event that focuses on the welfare of captive exotic and wild animals. This year's conference spotlights elephant welfare and conservation, the exploitation of big cats and bears, ground-breaking efforts in animal law, captive wildlife in tourism, and marine mammals in entertainment.

Conference speakers are leading authorities representing a variety of fields including scientific research, law, conservation, and animal care, welfare and policy. They come from the US, Africa, UK, Australia, Asia, South America and Canada to educate and inspire our audience.

PAWS — A FOUR-STAR NONPROFIT

Charity Navigator has awarded PAWS its highest 4-star rating year after year, placing PAWS among the top 7% of Charity Navigator-rated nonprofits in America; CharityWatch gives us an "A" rating.



NUMBERS THAT COUNT

- PAWS' 2014 International Captive Wildlife Conference in Los Angeles drew more than 500 attendees. We expect at least that number and likely more for the 2018 event.

- Attendees travel from across the US and around the globe to attend the PAWS conference. They come from all walks of life, including animal advocates, animal care professionals, veterinarians, and students from colleges, veterinary schools and animal law programs.

- Many attendees and speakers represent animal sanctuaries or organizations that provide direct care for animals, including animal caregivers, veterinarians and administrators.

- PAWS has more than 115,000 followers on Facebook, Twitter, Instagram and LinkedIn.

- The PAWS electronic newsletter is sent to more than 17,000 supporters.



www.pawsweb.org

PAWS 2018 INTERNATIONAL CAPTIVE WILDLIFE CONFERENCE

SPONSORSHIP OPPORTUNITIES

\$10,000 – SPONSOR OF THE CONFERENCE

- Your company/organization banner on display in the conference room
- Your company/organization logo projected on-screen throughout the conference
- Special recognition from the stage during the conference
- Your logo on all conference materials
- Complimentary information table for your company or organization
- Include your company or organization's products and/or information in attendee conference bags
- Special recognition in PAWS E-newsletter post-event
- Private tour of PAWS' ARK 2000 Sanctuary

\$5,000 – SPONSOR OF THE ICE BREAKER RECEPTION

(Friday evening immediately following the conference; includes vegan appetizers, beer, wine and cider)

- Your company/organization banner on display at Ice Breaker Reception
- Special recognition during the Ice Breaker
- Your logo on all conference materials
- Complimentary information table for your company or organization
- Include your company or organization's products and/or information in attendee conference bags
- Special recognition in PAWS E-newsletter post-event
- Ten complimentary tickets good for any regularly scheduled PAWS ARK 2000 Open House

SPONSORSHIP OPPORTUNITIES continued on reverse



\$3,000 – SPONSOR OF A CONFERENCE LUNCHEON (3 OPPORTUNITIES)
(Gourmet vegan lunch served on Friday, Saturday and Sunday)

- Special recognition from the stage prior to and after luncheon
- Signage in luncheon area
- Your logo on all conference materials
- Complimentary information table for your company or organization
- Include your company or organization's products and/or information in attendee conference bags
- Recognition in PAWS E-newsletter post-event
- Six complimentary tickets good for any regularly scheduled PAWS ARK 2000 Open House

\$1,500 – SPONSOR OF A CONFERENCE BREAK (6 OPPORTUNITIES)
(Healthy refreshments served during morning and afternoon breaks on Friday, Saturday and Sunday)

- Signage in break area
- Your logo on all conference materials
- Complimentary information table for your company or organization
- Include your company or organization's products and/or information in attendee conference bags
- Recognition in PAWS E-newsletter post-event
- Four complimentary tickets good for any regularly scheduled PAWS ARK 2000 Open House

\$1,000 – GENERAL SPONSOR

- Your logo on all conference materials
- Include your company or organization's products and/or information in attendee conference bags
- Recognition in PAWS E-newsletter post-event
- Two complimentary tickets good for any regularly scheduled PAWS ARK 2000 Open House



Please contact:

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www.pawsweb.org



PAWS is a 501(c)(3) nonprofit organization.
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